



# NORRIS ELEMENTARY PTA

Dear Business Owners,

We are so excited to start our school year at Norris Elementary this August and are proud to announce the FIFTH annual Norris Fun Run taking place on November 1ST, 2019! This fantastic event, which raises a majority of the annual PTA budget, will serve as a cornerstone fundraising opportunity for the Norris PTA. The PTA budget is used to enrich the learning experience of over 500 students at Norris Elementary. This year we have a goal of:

- Providing an outdoor learning center for the students and staff
- Enhancing the literacy libraries by purchasing valuable guided reading book sets
- Purchasing integral classroom resources and curriculum materials
- Providing students with educational programs throughout the school year

We would like to invite business owners to become corporate sponsors of the event ensuring we reach our fundraising goals serving to strengthen our community and shape our young generations to come. Attached you will find the corporate sponsorship tiers available to you as well as the contact information to sign up today! Help us show the kids that you care about their educational experience as we display your corporate logo as a proud supporter of Norris Elementary and Frisco ISD.

Your donation is 100% tax deductible.

Thank you in advance for being a part of making this event a huge success!

Jenna Hess (PTA - VP of Fundraising) – [fundraising@norrispta.org](mailto:fundraising@norrispta.org) – 817-992-4885

-----

#### Instructions:

Submit your sponsorship by Friday, September 27th to ensure your logo is added to the event sign. Please fill out the form below and make checks payable to: Norris Elementary PTA. Return the completed form to the Norris Elementary receptionist or call 817-992-4885 and we will gladly come by your place of business to collect the form and check. You will be provided a receipt for tax purposes. In-kind gifts or donations are also greatly appreciated.

## Yes, We Support the Norris Fun Run!

Donation Amount: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_



## 2019 Norris Fun Run Sponsorship Opportunities

### Gold Sponsor:

\$1000

- Company name and logo to be featured on race banner
- Name and logo on all race media materials and on event website as *Gold Sponsor*
- Business recognized on PTA websites, social media, and in newsletter
- Company business link featured on PTA website
- Complimentary booth spots for Family Fitness Night (1/30) and the Spring Carnival (4/3)

### Silver Sponsor

\$500

- Company name and logo to be featured on race banner
- Name and logo on all race media materials and on event website as *Silver Sponsor*
- Business recognized on PTA websites, social media, and in newsletter
- Complimentary booth spots for Family Fitness Night (1/30) and the Spring Carnival (4/3)

### Bronze Sponsor

\$100

- Company name (no logo) to be featured on race banner
- Name and logo on all race media materials and on event website as *Bronze Sponsor*
- Business recognized on PTA websites, social media, and in newsletter

### Other Donations/In-kind Sponsorships:

In-kind gifts or donations are greatly appreciated. Your contribution will support Norris Elementary PTA in our effort to support our school and enrich each student's educational experience. All supporters will be recognized on event and PTA websites and newsletter.

Jenna Hess (PTA - VP of Fundraising) - [fundraising@norrispta.org](mailto:fundraising@norrispta.org)-  
817-992-4885